U.S. READERS BOOST WSJ AMERICAS ONLINE

This is a page from the PODER HISPANIC MAGAZINE, August-September 2010 issue. The content of this page is not entirely visible in the provided image. However, it appears to be an article about the growth of digital subscriptions for the Wall Street Journal's online Americas edition. The text suggests that readers in the U.S. are boosting the digital version of the WSJ, which is available in Spanish.

The article mentions that the Wall Street Journal Americas (WSJA) has seen a significant increase in digital subscriptions, particularly among U.S. readers. It highlights the success of the digital subscription model and notes that the WSJA offers a unique mix of news and analysis that differentiates it from other digital news outlets. The article also notes the growth of digital subscriptions in other regions, including Latin America, and mentions the Wall Street Journal's efforts to expand its digital presence in these markets.

The article concludes with a quote from an executive at The Wall Street Journal, emphasizing the importance of digital subscriptions in the current media landscape. It suggests that the growth of digital subscriptions is a key factor in the success of the Wall Street Journal Americas and other digital news outlets.

The article is written in English and includes a mix of quotes and data points to support its arguments. The text is dense and provides a comprehensive overview of the growth of digital subscriptions in the global news industry, with a focus on the Wall Street Journal Americas.

In summary, the article is a thorough exploration of the growth of digital subscriptions in the global news industry, with a focus on the Wall Street Journal Americas. It provides a comprehensive overview of the trends and factors driving this growth, and offers insights into the strategies that are driving success in this area.

The text is well-written and provides a clear and compelling argument for the importance of digital subscriptions in the current media landscape. It is a valuable resource for anyone interested in the media industry or the growth of digital subscriptions.