

# Future Report Active Philanthropy

October 2014, Vol. 8



ACTIVE | PHILANTHROPY  
*inform inspire impact!*

With the Active Philanthropy Future Report we want to invite you to join us in taking a look at what's to come.



- **Publication “The Reality of Impact Investing: Stories from the Field”**

Our publication on the subject of impact investing was released in June 2014. For this book the author, Dr Inga Michler, visited and interviewed eight social entrepreneurs and three investors in Europe and India. The resulting reports demonstrate in a lively and empathetic manner what impact investing can achieve and where the model’s limits are. The book primarily addresses private sponsors and investors, who are concretely considering impact investing. However, a broader circle of interested parties will also gain vivid and pictorial insights into the practice of social businesses and their investors.

A well-attended launch event in form of a panel discussion with Dr Inga Michler and two of the portrayed social entrepreneurs (Stephan Schmidt of LOONY and Jörg Richert of KARUNA e. V.) took place on the premises of the BMW Foundation on 3 July.

For the realisation of the brochure Active Philanthropy received a grant by the Federal Ministry of Family Affairs, Senior Citizens, Women and Youth (Bundesministerium für Familie, Senioren, Frauen und Jugend) as well as donations by the KfW Group and the BMW Foundation. The e-book is available in online bookshops free of charge and can be downloaded from [www.activephilanthropy.org](http://www.activephilanthropy.org).

Printed copies can be ordered subject to a charge via: [info@activephilanthropy.org](mailto:info@activephilanthropy.org).

- **Next Gen Programme**

Another Next Gen Workshop by Active Philanthropy is going to take place in London from 15 – 16 November. This event will be all about “Changing Mindsets” and will investigate different approaches to place issues that are of importance to society as effectively as possible. The programme will involve, for instance, a visit to the Big Issue Foundation, where participants shall try to sell as many copies of the street paper Big Issue as possible during a “changeover”. Other issues will include the support of documentaries and social-media campaigns as means of communication. As always, the workshop will be conceptualised as an interactive format, and the exchange between donors, who are already active in the topic areas, plays an important role.

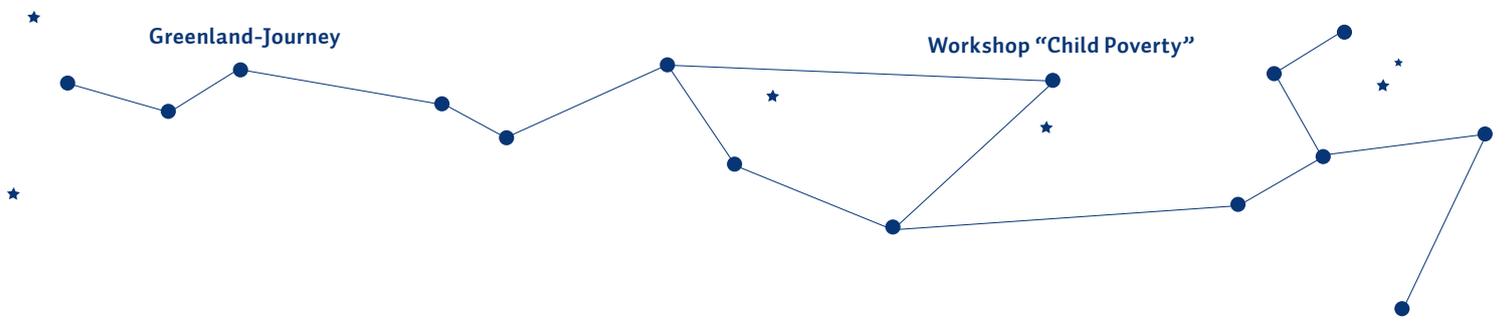
Thus, we continue our workshop series from the previous year that especially addresses the next generation. In addition to dealing with a topic in a content-related manner, this workshop series aims at peer-to-peer exchange, i. e. exchange among people in similar situations and with similar questions.

The workshop addresses participants up to the age of approx. 40. If you are interested in participating, please send an e-mail to Lea Buck.

([buck@activephilanthropy.org](mailto:buck@activephilanthropy.org))

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- **Greenland-Journey**

The next Greenland journey on the subject of climate change is scheduled for September 2015. The journey is based on the successful journey that took place in June 2014 and that was a special offer to Young Global Leaders (YGL) from the World Economic Forum. The journey was jointly organised by Active Philanthropy, the Danish designer and YGL Jens-Martin Skibsted, and the World Economic Forum.

Just as in this year, the journey in 2015 will focus on solutions to climate change. During the expedition, the participants will learn much about the reasons for climate change, develop approaches to solutions and plan concrete steps for their implementation. This year's journey began with a "Solution Day" in Copenhagen, where leading Danish companies such as Maersk or Danfoss discussed how a successful, climate-friendly management is already possible today.

As always, scientists will accompany the journey which will also provide unforgettable experiences of nature, thus creating a personal connection to the issue of climate change. Since its foundation, Active Philanthropy has already organised eight expeditions to Greenland.

If you have any questions, please contact Dr Felicitas von Peter.  
([vonpeter@activephilanthropy.org](mailto:vonpeter@activephilanthropy.org))

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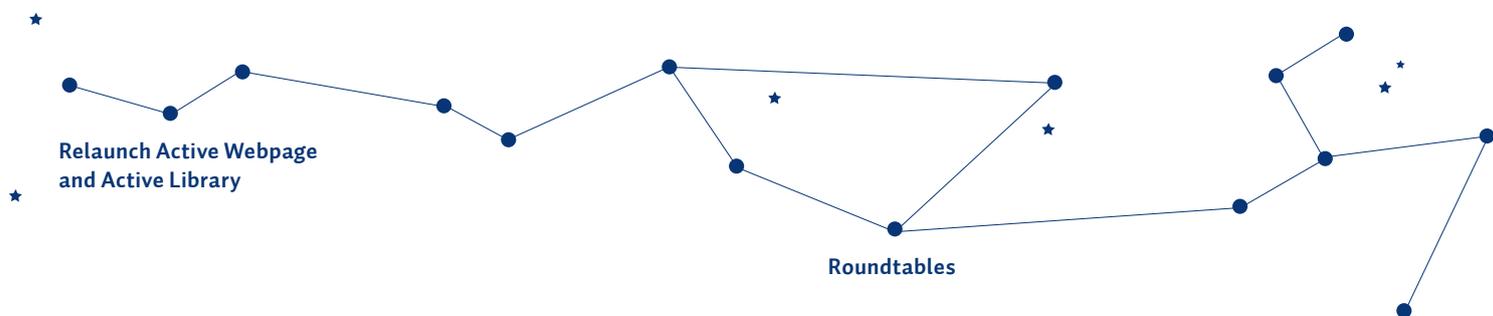
- **Workshop "Child Poverty"**

As in March 2014, in 2015 Active Philanthropy, in collaboration with Stiftungszentrum München and Children for a better World e. V., is planning a workshop for donors on the subject of child poverty in Germany. The participants of the Nuremberg workshop in March 2014 discussed with experts during different on-site visits how civil society, in cooperation with a municipality, can advance the improvement of children's life and learning situations. Together with its partners, Active Philanthropy is planning a similar workshop in Bremen for next year (date: 11 to 13 March 2015).

If you have any questions, please contact Michael Alberg-Seberich.  
([alberg-seberich@activephilanthropy.org](mailto:alberg-seberich@activephilanthropy.org))

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- **Relaunch Active Webpage and Active Library**

Over the past years, a lot of data and many topics have accumulated on our **webpage**. It is time to tidy things up here! With our new Internet presence we want to inform you even better about our work and make access to our offers easier for you. Among other things, you will find more videos giving you practical insights into our work without having to read a lot of text. For instance, there will be a film about our expedition to Greenland and Iceland or the interview with Felicitas von Peter and Michael Alberg-Seberich on the subject of “Helping with Head, Heart and Hands” as a film.

The new webpage will go online on 1 November 2014.

You will soon find our publications and information material bundled in a separate information portal, the **Active Library**. It offers you a quick overview and direct access to all information and tips concerning donations and social investment. The Active Philanthropy travel guide with its map and insider tips will be the core of our Library. Starting from autumn, the map with its individual stations and explanations will also be available digitally and as an app for your mobile phone or tablet PC. In order to expand and round out our previous offers we started a collaboration with Ise Bosch’s website besser-spenden (“donate better”). This way, we can take over and integrate individual parts, such as the section “Investing Money in a Social Way”, into the Library.

The Active Library will go online in the autumn of 2014, and it will be available on your PC at home and as an app for your mobile phone or tablet PC.

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- **Roundtables**

In the near future, Active Philanthropy will offer topic-based “roundtables” resp. communities around funding issues in order to promote the exchange between donors and social investors with similar interests. The roundtables will allow the participants of our expeditions and workshops to stay in contact, jointly deal with specific topics in-depth or even collaborate on sub-topics. Possible topics for these communities include, for instance, water, education or sustainable investment. In addition to the general overview of the particular subject and the exchange of experiences among each other, outside experts will enrich the “roundtables”. “Roundtable” members can work together online using a login-protected website or offline.

If you are interested in this or any other subject, we are looking forward to hearing from you.

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